

SWOT analysis for First Birthday party

	Helpful	Harmful
Things I Control	Strengths Most Food ordered Some orders to do Cutlery In place Wet weather plan taking shape	Weaknesses Budget is getting High Wine and soft drinks not bought yet No charcoal bought for fire yet Need to get hay for cooking Not really thought about keeping the children amused I'm out Wednesday and Friday night
Things others Control	Opportunities My wife's Parents need a Job My parents need a job	Threats Weather forecast is looking Iffy Need to check that Elite Meat open late Friday Evening risk of no pig if late. Could end up with lots of beer if it rains and it only keeps three days

What can be done to maximise Strengths?

Finish ordering in next 48 Hours

Make sure you are sure what to do if its going to rain and check weather on Thursday.

What can be done to fix the weaknesses?

Get Father in law to shop at cost co he might pay as well he can sort wine.

Buy charcoal from garage on way home.

Hay is a problem red barn Otley best source but have a look in Morrisons or get to that pet shop in town.

Bouncy castle for children, Paddling pool if its sunny both in loft.

How can I make sure all the Opportunities are realised?

Get My folks to sort deserts and chips and dips get my dad to dig he pit and build the fire.

Father in law to cost co send phone re list of preferred grape varieties

How can I make sure the threats do not affect the project?

Can't do much about the weather other than have a B plan

Ring Elite meat on Wednesday to check could collect Saturday morning if needs be

Get some containers so people can take some beer if it rains better than binning it.